Use of Popular Culture (Song, Movie) For Enriching Male and Female High School EFL Learners at Dehdasht

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The teaching of English as a foreign language is one of the most important subjects in most schools in the world. In the recent years, the use of popular culture in the English classrooms has increasingly gained in popularity as a means of second or foreign language instruction. The aim of this study was to identify and examine the effect of popular culture; namely, Songs and Movies as a stimulus to enhance students' learning.

To conduct the study 60 high school male and female students were divided into an experimental group and a control group, learning English at Saee English language institute in Dehdasht participated in the study. The data were collected through two instruments: a pre/post achievement test, and a questionnaire, both designed by the researcher. The data obtained from the administration of the test and the questionnaire were analyzed using independent samples t-tests and paired samples t-tests and the findings were compared to examine the effect of popular culture on student's learning. The results showed that the implementation of popular culture used in the study had a significant effect on student's language achievement in their listening, reading and their vocabulary and grammar. The results also showed that there was a meaningful difference between male and female students in the use of popular culture. In fact, female students were more affected than male students.