

ESFAHAN EMROOZ

Iranian nation moving towards moderation

President Hassan Rouhani said that the Iranian nation is moving on the road to moderation and all hope that the era of extremism around the globe comes to an end for ever.

The President made the remarks in a gathering held on the eve of the auspicious birth anniversary of the Imam Mahdi (may God hasten his reappearance), the 12th Imam of the Household of Prophet Mohammad (Peace Be Upon Him).

The vigilant Iranian people through their massive participation in the last year's presidential election proved that they are united and like a democratic system, he said. In last year's presidential election, the nation said a 'Big No' to superstitious people, he said, adding 'The election raised hope in the hearts of world people as asserted by different world officials during their meetings with me.'

The government is accountable to all people from different walks of life and welcomes all criticisms, said President Rouhani.

'If a group of individuals treat us impolitely, our response to them will be polite and respectful,' he underlined.

'We have gathered to demonstrate peace, reconciliation and brotherhood as days of discords and differences are numbered,' said President Rouhani.

'We will attain our goals through moderation and this path will be irreversible,' he said. Moderation does not mean adopting such policies that may increase the number of enemies rather it means treating others with respect and politeness, said President Rouhani.

'Moderation means making use of rationality and safeguarding the country's national interests. It also urges us to maintain our technological know-how and take necessary measures to have economic sanctions imposed on the country lifted. It also implies that we have to help restore peace to the region and world,' the president said.

The Iranian people are the real owner of this country and all signs of discrimination and poverty should be removed, he underlined. Few individuals using public facilities have been trying to disappoint people but to no avail, Rouhani said.

No faction or group is entitled to confiscate the Sacred Defense era, the Leadership or the Islamic Republic system in its own favor, underlined President Rouhani.

Since the new government came to power, it has been doing its best to fulfill its promises and will never ignore the promises under any circumstances, he said.

Minority should be respected as much as the majority is but the former is not allowed to disrespect the decisions made by the majority, he said.

The new government has taken significant measures to attain its desired goals in foreign policy, cultural issues and economy domains, he said.

The government tries to reflect the real image of the Iranian people and its Islamic system to world nations, he said.

'All believe that the Iranian people and their civilization are full of dignity and glory but we should bear in mind that if we want others to respect us, then we have to respect them,' he said.

'Abiding by the principles of the revolution does not mean that we should use improper tone,' underlined the president.

'In administering the country, we observe cultural considerations in our foreign diplomacy and domestic affairs,' he said.

The last year's presidential election had one clear message and it was the message of unity, brotherhood and reconciliation, he said adding 'We should realize that the region is now facing various issues.'

Zayanderud will be revived for ICCN meeting



Esfahan Today

The Governor General of Esfahan stated: "It is required that the Spiritual Heritage Meeting is held with assistance of the entire officials of the province and country, fitting of the cultural dignity of Iran's people and Esfahan. Therefore, everyone must assist the municipality and the executives of this meeting."

In the second meeting of the strategic council of the International Intangible Spiritual Heritage Festival in Esfahan, Dr. Rasool Zargarpoor stated: "Organizing Intangible Spiritual Heritage Meeting is so important that typically it takes about 3 to 4 years to arrange such meetings. Hosting the Meeting of Intangible Spiritual Heritage by the municipality of Esfahan is an event of great importance." He added: "It is very significant for a country to win the consent of other countries to hold the meeting. Bringing the meeting to Esfahan is a great accomplishment for the municipality."

The Governor General of Esfahan stated: "Arranging this type of meetings follow certain standards and culture. Therefore, the programs of Intangible Spiritual Heritage Meeting in Esfahan must conform to the international standards."

Dr. Zargarpoor observed: "Participation of 50 foreign countries in this meeting is an important incident since typically around 15 to 20 countries

participate in international meetings. Remarking that more than a thousand people will attend Intangible Spiritual Heritage Meeting in Esfahan and that 800 of them are foreigners, he mentioned: "Foreign cultural news agencies and websites will be discussing this meeting since a month before the meeting until a month afterwards therefore they must have access to the news feed."

While remarking that the guests attending in this meeting have many expectations, the Governor General of Esfahan maintained: "Many people want to understand what the much-discussed Islamic culture is and where it resides. Therefore, all of the officials of the province and the country must assist the municipality and the executives of this meeting so that it is fitting of the people and our Islamic country."

This meeting is a place for communalities. Emphasizing that it is not necessary to bring up the differences in this meeting, Dr. Zargarpoor stated: "These meetings are no place for resolving conflicts. Any issue regarding conflicts must be excluded from this meeting, since these meetings focus on communalities."

The Governor General of Esfahan acknowledged that: "Generally in the meetings held by UNESCO, all participating countries bring their arts such as music, craftworks and etc., which

is like an art market. The required space must be allocated for the ceremonies, stalls must be assigned for craftworks and the necessary facilities must be provided."

Women are the main topic in international meetings.

Dr. Zargarpoor stated: "In Iran, the role of women in various matters is considered important. Women are the main topic in international meetings. Iran is the best country that can discuss matters concerning women in this meeting."

Opening and closing ceremonies are remembered.

He stated: "Above all, the participants remember the opening and closing ceremonies, which can highlight our culture. Therefore, we must exploit all of our capacities to create a novel and original program."

Observing that it is possible that water will flow in Zayanderud during the meeting, the Governor General of Esfahan added: "It will be very good, if Zayanderud flows at that time. If no problems arise, Zayanderud will flow for 0 to 20 days."

He stated: "We hope that this big event will be held such that it will make a good reputation for the country. The municipality of Esfahan is prepared to provide all kinds of assistance in this context."

The mayor of Esfahan:

"Attendance of 50 countries in the ICCN conference in Esfahan"

Esfahan Today

"The Festival of Intangible Heritage must demonstrate the culture and the attitudes of the Islamic Republic of Iran." In the second meeting of the conference's strategic council and the International Festival of Intangible Cultural Heritage, Dr. Seyed Morteza Saqaeian Nejad stated the above. "Our tangible heritage has been introduced to date, but what develops visible heritage in our lifestyle is intangible heritage which is hidden and has not been addressed."

"Since cultures and subcultures fade out in the shadow of dominant cultures due to globalization, it is essential to preserve this intangible heritage."

explained the mayor of Esfahan.

Dr. Saqaeian Nejad added that more than 50 countries will be attending the International Conference on Intangible Cultural Heritage.

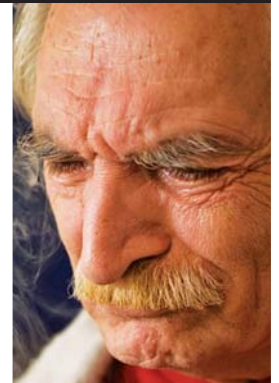
"The opening ceremony of other countries was attended by their president. Therefore, when the vice president travels to Esfahan on Saturday, the issued will be discussed and the final decision will be made about the attendance of the Iranian president." Saqaeian announced. "It is important to organize this conference and that it should be held with regard for the dignity of this great event." He added.

"Fortunately many of the plans have been completed, but we must join hands because this event is taking



place in Islamic Republic of Iran and must demonstrate its culture and attitudes," pointed out the mayor of Esfahan. "Holding the Conference of Spiritual Heritage has desirable

outcomes in the country. Therefore, we ask God to strengthen our unity so that this conference will be held in the most productive and elegant manner," he said.



Famous Iranian writer protests to BBC for unauthorized P.4 broadcast of novel

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Iran to build airport city soon



Iran plans to start construction of an airport city in Imam Khomeini International Airport in the near future.

The cabinet meeting approved statute of Imam Khomeini Airport City in its session on June 1 tasking Iranian Minister of Road and Urban Development with making arrangement for the project.

"After the statute was approved and signed into law by the minister of road and urban development, steps have been taken for registering the company relevant to Imam Khomeini Airport City and appropriate actions have been done," said Gholam-Reza Shirazian, Director of Development Plan of Imam Khomeini Airport Ghoman-Reza Shirazian said.

He said the final decision about the company would be made in coming months.

The construction of the airport city would be started soon after the initial steps are taken.

Deputy Head of Iranian Minister of Road and Urban Development Mohammad Ali Nourian has already said the country has held talks with foreign countries and have made an agreement with a Chinese company.

The contract values 2.5 billion dollars. Establishment of the air port city would pave the way for investment of private sectors.

The city is as large as 14,000 hectares which would create job opportunities for 500,000 people. It would present different activities in the form of 25 technical towns to investors.

The towns include health, education, tourism, media, entertainment, trade, environment, high tech, exhibition and export.

The Main Activities of Esfahan Steel Company to Control Greenhouse Gases



Esfahan Today

In Iran, 5-12 June is named as the Environment Week by the Environmental Protection Agency and various programs are held every year in the country on the occasion.

Esfahan Steel Company, in line with its environmental policy and the management commitment to preserving and protecting the environment, has taken various practical measures to control and reduce emissions of greenhouse gases and the most important ones can be mentioned as the following:

1. Increasing the combustion efficiency and reducing the fuel consumption in combustion systems through doing timely repairs, applying technological changes, and using modern technologies. Among the measures taken under this section, the followings can be mentioned:

1.1. Replacing burners of agglomeration machines 1, 2 and 3 with curtain-flame burners in order to reduce the fuel consumption as well as significantly reduce the greenhouse gas emissions.

1.2. Doing timely and planned repairs on boilers in central power plants, thermal power plants, and rolling furnaces 300, 350, 500, and 650.

2. Taking key measures on energy saving and recycling the thermal-energy emitted from combustion systems in order to be reused. A prominent example of this approach can be found in the recycled thermal energy from the steel production process in utilization-boilers of converters in steel-making unit and generating the steam usable in plants' boiler and heating systems in the company.

3. Recycling gases emitted in processes including coking and blast furnace processes and reusing them in different sections of the plant such as boilers in plants, rolling furnaces, and agglomeration in agglomeration unit.

4. Recycling and reusing these gases in different units of the plant, in addition to preventing resources-loss and environmental pollution caused by emission of gases in the atmosphere, significantly reduce the natural-gas consumption and consequently the annual amounts of greenhouse-gases generation and emission will be significantly reduced.

4. Installing process analyzers on combustion systems in order to detect the best air-fuel ratio, to define the best residence time for the fuel-air mixture to be at the flame temperature as well as to provide the optimum temperature for the flame.

5. Installing online environmental analyzers on the output of the combustion system to continuously monitor and control environmental pollutants including greenhouse gases. In this approach, through the continuous monitoring of gases emitted from the combustion systems, in case the emissions exceed the environmentally-allowed limit, control and corrective actions are immediately taken to reduce the gas emitted to environmental resources.

Esfahan Governor General's Proposal for the Sister-ship of Esfahan and Kyoto Japan

Esfahan Today

In his meeting with the Parliament Senior Deputy of Japan Foreign Minister, Esfahan Governor General pointed out the historical age of Esfahan and Kyoto and proposed making a sister-ship agreement between these two cities that was agreed by the Japanese representative.

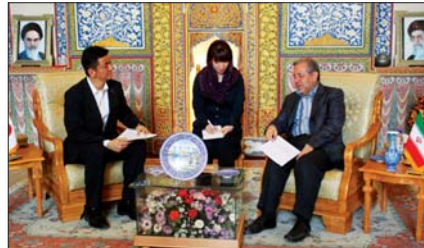
«Iran and Japan are the two countries with rich culture and civilization of more than 1400 years with political and cultural relationships.» said Dr. Rasool Zargarpoor in his meeting with Nobuo Kishi, who has travelled to Esfahan along with his team.

He addressed developing ties between two countries and added: «Deep believes and stability in cultural and traditional issues amongst people of the two countries has paved the way for more relationships and counteract between Iran and Japan.»

«Counsel and Hope Government is looking for the increase of counteracts with other countries and international relationships have remarkably increased. Delegation of different foreign authorities to Iran during last months is one of the evidences in this respect.» Added Esfahan's Governor General.

He pointed out travelling by Japan Foreign Minister and Deputy Prime Minister to Iran and added: «Delegation of Japanese authorities to Iran indicate that Iran stands on a special position in Japan's foreign policies, same as the position of Japan in the Iranian foreign diplomacy.»

Addressing the industrial, agricultural, and cultural capacities in Esfahan, Zargarpoor said the international relationships of this province have increased towards the foreign diplomacy of our eleventh government, which is going to be doubled after the successful completion of Geneva Agreements.



«Esfahan is ready to take good steps for the expansion of tourism with Japan.» said Dr. Zargarpoor upon addressing Japan's interest for visiting Iranian historical monuments.

Rasool Zargarpoor indicated that Iran and Japan have rich cultural and ancient heritages and added: «I suggest Japanese tourism authorities come to Iran and examine the tourism exchange capacities in both countries.»

«These two countries are able to hold cultural weeks in order to exchange their culture and introduce their civilization and culture to other nations.» Added Esfahan's Governor General.

He addressed the similarity of Kyoto and Esfahan and added: «Taking into account the historical age of these two cities, Esfahan will be able to conclude a sister-ship agreement with Kyoto.»

Esfahan's Governor General declared the quantity of Japanese tourists amongst other countries and added: «This figure can be

«This is the first time I come to Esfahan, Iran's cultural center, and I am so much happy for this.» said Parliament Senior Deputy of Japan Foreign Minister in his visiting. Stating that Esfahan has a perfect capacity for tourism, he added: «I can imagine Japanese tourists will travel to Esfahan more than before.»

«Japan Prime Minister pays much attention to the relationship between Iran and Japan and my trip to this country is the evident for our authorities' earlier discussions.» uttered Nobuo Kishi, as he addressed the deep historical relationships between these two countries.

Parliament Senior Deputy of Japan Foreign Minister said he is hopeful to remarkably develop relationships between Iran and Japan through the positive nuclear negotiations by Iran.

«We hope the relationships between Iran and Japan, especially Esfahan, will be developed in cultural and tourism fields.» declared Mr. Nobuo Kishi.

He also regretted for the dryness of Zayanderud River and said: «Japan is ready to cooperate for the water control and management.» Being influenced by Esfahan's culture and civilization, he stated that Esfahan Governor General's proposal on the cultural and tourism fields, sister-ship of Kyoto with Esfahan, and the interchange of tourists between these two countries will be transferred to their relevant authorities.

Achieving a Global Standard of Refractory Consumption in Mobarakeh Steel Company



Esfahan Today

Application of the world's modern guidelines reduced refractory consumption and approached it to the world standards in Steel Refractory Unit of Mobarakeh and Saba Steel Manufacturing and Continuous Rolling Area.

In order to standardize refractory consumption with world standard and following the attempts made since the beginning of exploitation of this unit to reduce refractory and minimize cost prices of the product, Saba Unit achieved refractory consumption of 9 kg per ton of melt in May 2014.

The successes were achieved following continuous improvement of all the activities of process of Saba Refractory and Steel Manufacturing Center and close correspondence among inquiries, refractory materials procurement, and its consumption. At present, the record of refractory consumption in Mobarakeh Steel Complex is 7 kg per ton of melt, which is lower than the world standards. The organization's objectives were formulated in a way that the affiliated units (Hormozgan and Saba Steel Companies) also would approach the record of Mobarakeh Steel Company.

During April and May of the current year, refractory consumption of Saba Steel Area reduced as compared with the average rate of the year before as 0.82 kg per ton of melt. Major reasons for consumption reduction included improving ladle life lining and using monolithic masses in ladle safety liner and lining of tundish.

Moreover, improving average life of ladle from 100 melts in the earlier year to 108 melts this year, reducing hot refractory repairs of furnaces, reusing consumable refractory, appropriate controlling and inspecting refractory activities, and improving production were among the reasons to access this record.

Esfahan Refinery to Produce Euro-4 Gasoline

Iran's Esfahan refinery plans to start producing Euro-4 gasoline once the necessary catalyst is mass-produced in the country, a senior official announced.

Director for production coordination and supervision at National Iranian Oil Refining and Distribution Company (NIORDC), Saeed Mahjoubi, said contracts have been signed for the production of Euro-4 gasoline catalyst.

He said that the catalyst is being produced by a subsidiary of National Petrochemical Company (NPC).

Mahjoubi emphasized that Esfahan refinery is currently producing 10 to 11 million liters of gasoline per day, Shana reported. The Iranian company Exir Novin Farayand Asia has launched the production line of the catalyst with the cooperation of Supplying Petrochemical Industries Part, Equipment and Chemical Engineering Company (SPEC).

The newly-established factory will supply the Iranian petrochemical and refining industries with eight catalysts needed for producing high-quality gasoline.

Esfahan and Singapore Looking for the Rising of Mutual Cooperation

Esfahan Today

During delegation of Singapore Parliament Head and Foreign Minister to Iran, Esfahan and Singapore requested for the rising of their mutual relationships concerning political, cultural, economic, and tourism aspects.

«Esfahan is the capital of civilization and culture of Islamic Republic of Iran.» said Dr. Rasool Zargarpoor in his meeting with Halima Yacob, Head of Singapore Parliament besides indicating Esfahan's outstanding characteristics.

Esfahan's Governor General reminded that reputation of the countries depends upon their culture, literature, and production, not their area and Singapore is a reputable country in this respect.

He also considered Esfahan as the Holy Religions and added: «Peaceful co-existence, friendship, and intercourse between religious leaders and followers of the Holy Religions in Esfahan is highly appreciated.»

«Esfahan is proud of serving the governmental guests.» said Rasool Zargarpoor through pointing out weekly presence of the foreign delegations in Esfahan.

He mentioned Esfahan as the most industrial Province of Iran and added: «Esfahan has captured major part of steel products export through the production of 70% of steel in Iran.»

«Fifty percent of cement and construction materials, 27% of the oil products as well as the important part of aviation industries are located in Esfahan. Therefore, Esfahan owns outstanding share in Iranian Economy Development.» Added Esfahan's Governor General.

He also indicated Esfahan as the second university province of Iran and stated that Esfahan Province has a high scientific level upon having 150 universities and 320 thousand students, of which around 10 thousand students are in PhD stage.

Esfahan's Governor General, through stating that Esfahan is amongst the ten tourism and cultural heritage targets, said: «Presence of tourists in this province and visiting of ancient places during the last two months has increased to more than 100% and these tourists have travelled to the beautiful city of Esfahan from 75 foreign countries.»

Mr. Zargarpoor considered one of the capabilities of

Esfahan Province as the registration of 1700 national monuments and 4 international records in UNESCO. He described Esfahan people as hardworking and in favor of the Islamic Republic and added: «Presence of people of Esfahan is influential in Iran.»



Esfahan's Governor General pointed out the policy of Counsel and Hope Government in the international relationships and said: «To create relationship with all the countries of the world is Dr. Rowhani's policy and he pays much attention to this issue.»

He referred the presence of more than 60 foreign delegations in Esfahan during last 7 months and stated that most of these groups are checking the cultural and economic capacities of Esfahan Province in order to reach mutual relationships.

«Esfahan Province intends to expand relationships with Singapore.» added Zargarpoor through stating that all these delegations are ready for more influential cooperation. He is hopeful on the rising of these relationships in economic, cultural, and political aspects.

He pointed towards suggestions by Esfahan Province Management during Singapore Foreign Ministers' journey and added: «Presence of tour leaders from Singapore in Esfahan and examination of the tourism capacities might be helpful for the tourists exchange between Esfahan and Singapore.»

«This province is completely ready to hold Esfahan Cultural Week in Singapore as the same has been held other countries. This will affect the increase of cultural relationships.» reminded Esfahan's Governor General. «Singaporean investors are allowed to travel to Esfahan and examine the cooperation issues concerning industry and agriculture, especially the tourism and relevant industries.» stated Dr. Zargarpoor.

Esfahan's Governor General is hopeful to persuade Singapore on Esfahan Authorities' suggestions for the increase of tourism, economic, and cultural interchange so as to continue good activities in this respect.

Head of Singapore Parliament was thankful to the hospitality of Esfahan authorities and said: «I am so glad for travelling to this beautiful city with all the unique historical monuments.»

She indicated the 40 years relationship between Iran and Singapore and added: «These two countries have had warm close relationships for so many years.»

«Singapore requests more intercourse regarding the increase of cooperation in different fields with Iran in addition to the political discussions.» highlighted Halima Yacob.

She informed tendency of her country for more cooperation and said: «Suggestions by Esfahan Province authorities for the increase of cooperation are very important and useful and we do believe Iran would be an interesting destination for our people.»

«In case people of Singapore get complete information of Esfahan Province, they will certainly travel to this beautiful city.» added Head of Singapore Parliament. Through stating that Singapore with its 5.3 million populations accept around 8 million tourists each year, Halima Yacob said: «If suitable planning is made, Esfahan will be able to reach this point.»

«I am sure trading and tourism interchange will increase if a comprehensive solution is reached during our negotiations.» continued Halima Yacob.

Iran cars meet Euro-4 standards



Ninety percent of cars manufactured in Iran conform with euro-4 standards, said the secretary of the Association of Iranian Car Manufacturers. Ahmad Nematbakhsh said that the country's carmakers are currently supplying energy-efficient vehicles in the market, SHANA reported on Wednesday. He said that euro-4 standards incorporated into car parts reduce fuel consumption and help safeguard the environment. Nematbakhsh said Peugeot 206, Samand, L-90 and Tiba are among cars meeting euro-4 standards. Iran is working for distribution of euro-4 grade gasoline across the country in order to stop petrochemical plant's gasoline production.

Shahrokh Khosravani, a deputy head of National Iranian Oil Refining and Distribution Company, said recently that boosting the quality of production in refineries has been pursued in recent years. He said Imam Khomeini Refinery is producing 15 ml/d of euro-4 gasoline for distribution in big cities.

Khosravani also said that Iranian refineries process 1.85 mb/d of crude oil, adding that the country's gasoline production now stands 61 ml/d, up 5 ml/d compared to the previous Iranian year.

He said the long-awaited Persian Gulf Star Refinery is scheduled to go on stream next year with a 36-million-liter output.

Iran Air Seeks Spare Parts after US-Led Sanctions Ease

Iran Air is racing to secure spare parts to repair an aging aircraft fleet during the six-month suspension of US-led sanctions tied to talks on the Islamic Republic's nuclear program, the airline's chief executive officer announced.

While the carrier has deals in place for component supply and safety-related overhauls permitted under November's Geneva accord, payments and shipments must be completed by July 20, Bloomberg reported.

Iran Air has already grounded 10 aircraft due to a lack of parts, leaving 47 operational, mostly from Airbus Group NV.

"For so many years there has been no direct contact," Iran Air CEO Farhad Parvaresh said in an interview during an airline-industry gathering in Qatar.

"To establish new contacts and contracts obviously takes time, and six months was not enough time to do everything," he added.

Talks between Iran and six world powers are due to resume in Vienna on June 16, barely a month before a deadline for a deal that would remove sanctions in exchange for permanent curbs on Tehran's nuclear activities. Boeing Co. (BA) and General Electric Co. (GE) are among companies granted component export licenses during the window as Iran seeks to renew an industry that local media reports say has suffered 200 accidents since 1990.

"Some companies were able to take the license and we could proceed," Parvaresh said. "It has been a good start."

Minister of Labor hails Iran's re-election to ILO governing body

Minister of Labor and Social Affairs Ali Rabiei on Wednesday hailed Iran's re-election as a main member of the governing body of the International Labor Organization (ILO).

He made the remarks during his speech at the ILO headquarters in Geneva, Switzerland, where the 103rd Session of the International Labor Conference is underway from May 28 until June 12. Rabiei said Iran's presence in the governing body is of great importance given the fact that it is the main decision-making body within the ILO and the organization's role in supervising the implementation of fundamental conventions.

He added that Iran plays a major role in the ILO and has extensive cooperation with the global body. Rabiei called for execution of international conventions which

supports immigrant worker's rights.

Criticizing the developed countries and world powers for imposing sanctions and exerting pressures on developing countries, he called the developed countries' policies, one of the reasons behind the increase in labor immigration. Rabiei referred to the presence of millions of Afghan refugees in Iran, urging the international community to feel responsibility towards the growing unemployment and labor problems in developing states.

The ILO member states on June 2 overwhelmingly voted for Iran to serve as a main member of the ILO governing body for the second consecutive term.

he governing body is the executive body of the International Labor Organization. It meets three times a year, in March, June and



October. The International Labor Organization aims to promote rights at work, encourage decent employment opportunities, enhance social protection and strengthen dialogue on work-related issues.

Presence of 150 Local and Foreign Participants in Esfahan's 1st Cement Industry Exhibition

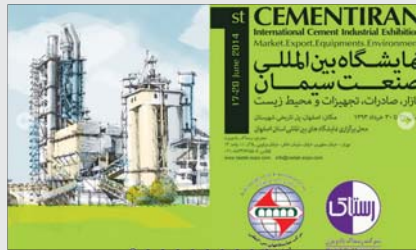
Esfahan Today

The 1st international cement exhibition (market, export, equipment, and environment) has registered 150 loan and foreign companies till date.

This exhibition will be held from 17 to 20th of June 2014 from 16:00 to 22:00 at permanent International Fairs of Esfahan Province near Shahrestan Bridge. This exhibition has been widely welcomed by the local and foreign companies from Brazil, Turkey, Spain, Saudi Arabia, Italy, Germany, and Denmark.

According to Mr. Mahmood Bandarchi (the Executive Director of this exhibition), the aim is to equip our cement industry and develop the relevant market, to provide latest research, software, and hardware success applied in cement industry, and to supply newest products and raw materials for this industry and the sub-groups. Followers may kindly refer www.Esfahancementex.com for more details.

Turkmenistan Oil and Gas Exhibition: A Good Object for the Better Exchange



At present, the amount of exchanges between Iran and Turkmenistan is around 4 billion Dollars. Taking into account the recent trip by Mohammad Javad Zarif - Iran Foreign Minister - and his presence in the 13th meeting of the joint commission on economic cooperation with Iran and Turkmenistan as well as the meeting with «Rasit Meredov», Turkmenistan Foreign Minister, it is expected that amount of exchange between these two countries will be increased in near future.

In this meeting, development of the reciprocal cooperation was insisted, especially economic issues

and it was declared the current agreement for oil and gas, trading, and transit is considered to be a good opportunity for the common cooperation between these two countries, which is able to increase exchange amounts between Iran and Turkmenistan from 4 to 10 billion Dollars. Therefore, it seems an extraordinary opportunity is gained for the investment by Iranian merchants concerning supply of technical services and execution of civil projects in Turkmenistan. In this respect and for the purpose of increasing commercial interchange between Iran and Turkmenistan as

well as the powerful presence of our Industry owners in the international competitions, introduction of the goods and services without any intermediaries, creation of the suitable space for the latest technologies and developments in oil and gas industries of the Middle East, Esfahan Province International Exhibition Company is proud of serving as the exclusive agent of Net Organization Company to hold the National Iranian Pavilion in the 19th International Exhibition for Turkmenistan Oil and Gas same as the previous years.

This exhibition is going to be held in this period from 18 to 20th November 2014, in which a unique space is well prepared for the showing of Iranian oil and gas capabilities and this will be the valuable point for the conclusion of new economic contracts.

For more information and reserve the space, you may kindly refer the Foreign Department of Esfahan International Exhibition Company or contact +98 (31) 32612559 - 32611614 or +98-91330095028. The relevant fax number is +98 (31) 32611608.

Iran-Turkey Supreme Strategic Cooperation Council formed

President Hassan Rouhani said that Supreme Strategic Cooperation Council has been formed for the first time ever in history of Iran and Turkey.

"The Iran-Turkey Supreme Council on Strategic Cooperation, comprising members of the two countries' cabinet ministers, has been formed for the first time ever in history of bilateral relations," Rouhani told reporters after concluding his two-day visit to Turkey.

Rouhani said various subjects regarding bilateral relations were discussed in the Council meeting.

He underlined that the two countries' will is based on expansion of bilateral relations and raising the ceiling of mutual cooperation to about twice the current level.

Iran, US determined to reach final agreement

Iran and the US are determined to reach a final agreement and the US is expected to modify its stance in bilateral and multilateral negotiations, said a political expert in Tehran.

Gholam Reza Karimi said on Wednesday that the serious differences between Iran and G5+1 originate from the US stance and that resolving this issue can finally lead to drafting of the final agreement. Iran seeks to resolve the issues in bilateral negotiations.

Tehran expects the US to lift its unilateral sanctions in a bid to remove distrust between the two countries, said Karimi.

Several French companies in Iran to widen mutual cooperation

Several French companies in the UAE have visited Iran to cooperate with the country on different sectors.

"In order to develop and boost international cooperation, 23 representatives of French companies in the UAE have been invited (to Iran). Because development comes true when we are working with countries beyond borders," said Director General of Business Council of Iranian Expatriates Javad Qavamshahidi.

The delegation came to Iran in order to deepen ties between Iran and France, he said, adding, the team has been in contact with Business Council of Iranians in Dubai.

He also expressed the hope that Business Council of Iranians in Dubai and French Trade Council could employ appropriate approaches for attracting investment.

President of French Business Council (FBC), Claude Valle, for his part said in the meeting that there are 300 French companies working under the Dubai-based council's supervision, adding, "Our prime target of presence in Iran is to get to know about the country's potentials for investment."

He added easing sanctions on Iran is a cause for promoting investment in the country.

Introduction of Entekhab Industrial Group



SNOWA

DAEWOO ELECTRONICS

Tecnogas

Esfahan Today

Entekhab Industrial Group - as the greatest producer of home appliances in IRI Iran - launched its activity in 1988.

The missions and objectives of the group include providing Iranian citizens with comfort and welfare by producing and supplying advanced home appliances, creating a meritocratic organization and based on human nature, reviving Islamic economy lean thinking, executing and implementing its criteria, and entrepreneurship. In this regard, localization of production technology and creation of a national brand in this industry

should be mentioned.

Mohammad Reza Dayyani, CEO of Entekhab Industrial Group, believes that the Group's outlook is to change Iran into a production hub of home appliances in the Middle East so that it is introduced to the country's industry and the world as a scientific model of a successful private complex using competitive capabilities of the world class. Developing products portfolio, producing new home appliances, expanding sales area, exploring new capacities, developing customers service network and increasing number of representatives in this field of activity, etc. are

among the programs of Entekhab Industrial Group. Based on the plans and short-, medium- and long-term strategies of the group, Snowa, Daewoo, Bost, Haier products gained a considerable share of the domestic market and "Entekhab" is recognized as the leader and the effective pillar of home appliances industry in the country. In addition to offer its products to the domestic market extensively, Entekhab Industrial Group has a special share and role in non-oil exports to the countries in the regions, as it reverberated the name of Iran once again throughout the world these days.

The world speaks IELTS

مشاوره و تعیین سطح رایگان

۶۶۸۸۸۸۴

دوره ترمیک موقعیت محور

دوره فشرده مهارت محور

دوره بدون تکلیف ویژه شاغلین

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Famous Iranian writer protests to BBC for unauthorized broadcast of novel

Famous Iranian Writer Mahmoud Dowlatabadi in a message released on Wednesday protested to British Broadcasting Corporation for unauthorized broadcast of his famous novel titled 'Colonel'.

According to Entekhab website, Dowlatabadi dismissed the BBC report that he refused to edit the primary version of the novel required by the Ministry of Culture and the Islamic Guidance to get license for. Dowlatabadi said that he has considered the requirement to edit parts of the novel which is going to be licensed and published in Persian language soon.

Dowlatabadi asked the BBC managers to stop such unprofessional actions.

The Colonel is a novel about Iran's 1979 revolution and its violent aftermath.

The five children of the title character, an officer in the shah's army, have all taken different political paths and paid a price. Dowlatabadi is celebrated as one of the most important writers in contemporary Iran, particularly for his landmark novels and his humanistic personality.

Two German artists dedicate works to TMCA

Works by two German artists have been dedicated to Tehran Museum of Contemporary Arts (TMCA).

Thirteen artworks have been presented to the museum by the artists who are known as the vanguards of German New Art after the World War II.

Tehran Museum of Contemporary Arts is currently host to a collection of print works by world-renowned artists including Pablo Picasso, Salvador Dali and Marc Chagal. Titled "History of Contemporary Printmaking from Impressionism Until Now", the show is a unique occasion in terms of importance and immensity, said the event's secretary, Ahmad Vakili.

Edvard Munch, Andy Warhol, Henri de Toulouse-Lautrec, Antoni Tapies, Joan Miro, Jim Dine and Camille Pissarro are among the other artists whose works are on display.

They have been selected from a treasure trove kept at the museum's storehouse. The exhibition will run until August 7, 2014.

Int'l Handicrafts Exhibit underway



The 24th Int'l Handicrafts Exhibition featuring Iranian and foreign artworks opened in Tehran on Tuesday in a ceremony attended by the head of Cultural Heritage, Handicrafts and Tourism Organization. The exhibit opened concurrent with World Day of Handicrafts is displaying artworks from 31 Iranian provinces and seven foreign countries in 450 pavilions.

Over 15 Iran's friendship associations with foreign countries are also present in the ongoing exhibit which will work until June 15.

China, India, Pakistan, Afghanistan, Uzbekistan, Iraq and Turkey are participating countries in the exhibition.

Esfahan the World's Capital of Polo



Isfahan Today

Headquarter of Federation of International Polo (FIP) arrived Esfahan along with 35 followers and met Esfahan's Mayor. In their meeting with Seyyed Morteza Saqaian Nejad, "Richard Khalil" and "Joe Mayor" - headquarter of American Polo Federation - insisted on the expansion of mutual cooperation and acknowledged Iran and Esfahan as the real origin of this sport.

Richard Khalil: Worldwide registration of Polo will remain with Esfahan.

"I have travelled to Iran for watching Safiran Champion Games, in which so many countries participate. My trip to Esfahan is also for the purpose of witnessing the main origin of Polo and enjoying the rich culture of this city as well as a short visiting of Naghshe Jahan Square as the oldest place for Polo in the world." Said FIP

headquarter said in his statement concerning his motivation for visiting Iran.

Likewise, he also replied to the question why Azerbaijan has been selected as the host for world champion: "Something is misunderstood, and I have explained this issue to Iran Polo Federation Head and UNESCO via a letter. Obviously, Polo will be globally registered for Iran and Esfahan since here is the origin of Polo in the world." Esfahan Mayor: "Esfahan is the main hometown of Polo."

"As Iran - Esfahan is the main origin for Polo, top authorities of the international federation decided to have a visit to Esfahan and become more familiar with the hometown of this ancient game. Everybody knows that Naghshe Jahan Square was the Polo field during Safavid Era, in which Safavid kings used to watch Polo from the top of Ali-Qapoo Palace. Delegation of the aforesaid team is also for the revitalization of Polo in Iran and Esfahan." Said Seyyed Morteza Saqaian Nejad - Esfahan Mayor during travelling of Headquarter of Federation of International Polo to Esfahan regarding the reasons of this invitation.

Iranian national football team in good physical condition: Coach



Iran's national football team's head coach Carlos Queiroz on Wednesday declared that all its team members are in good physical conditions.

Speaking to reporters, he noted that team members have adapted themselves to Brazil whether condition during the recent practices despite some problems upon their arrival.

Queiroz expressed his satisfaction with the Sao Paulo Corinthians camp which the Iranian team has already resided.

The national football team of Iran ranks 1st in Asia and 43rd in the world according to the June 2014 FIFA World Rankings.

The 2014 FIFA World Cup will be the 20th FIFA World Cup, an international men's football tournament that is scheduled to take place in Brazil from June 12 to July 13, 2014.

IN A NUTSHELL

Happiness Myths

In the 1990s researcher Ronald Inglehart published the results of a massive "Happiness survey" involving 170,000 people from 16 countries.

The participants were asked questions like "How happy you are?" and "Are you satisfied with your life?"

Inglehart was interested to see whether our age affects our happiness. So he analyzed the data by age group, 15 to 24 years old, 25 to 34 years old, 35 to 44 years old and so on.

So who do you the most miserable? The teen? The mid-lifers? And who do you think were the happiest?

Here are the results:

15-24 years	81% satisfied with life
25-34 years	80% satisfied with life
35-44 years	80% satisfied with life
45-54 years	79% satisfied with life
55-64 years	79% satisfied with life
65 years and over	81% satisfied with life

The results for each age group were almost identical!

In different research, Arizona state university psychologists William Stock and Morris Okun reached exactly the same conclusion. They assessed the result over

100 psychological studies and boiled them down to this-that age has no more than a 1 percent impact on happiness!

Despite all the myths, and despite all the talk of "troubled teens" and "Mid-life crises", age has almost no bearing on your happiness!

IN A NUTSHELL

It's not about your age; it's about your attitude.

Ali Akbar Saghafi

Adapted from Andrew Matthews

Iran produces biometric smartcard

Iran has joined the countries that produce biometric smartcards.

Containing info such as iris scans, fingerprints and facial images, the smartcard is the product of researchers of University of Tehran's Pardis Science and Technology Park. A smartcard, chip card or integrated circuit card (ICC) is any pocket-sized card with embedded integrated circuits. It is made of plastic, Generally polyvinyl chloride,

but sometimes polyethylene terephthalate-based polyesters, acrylonitrile butadiene styrene or polycarbonate, the English-language newspaper said.

Smartcards can provide identification, authentication, data storage and application processing. Biometrics means a method of verifying an individual's identity based on measurement of the individual's physical features or

repeatable actions where features and actions are both unique to that individual and measurable.

Such security devices authenticate a person's identity on the basis of physical characteristics, such as a fingerprint, iris scan or voice pattern. The technology has applications in biometric face recognition systems at airports, passports, national identity cards, drivers' licenses and automatic voting systems.

Business and consumer use of the Internet is reliant upon verification of a user's identity. Email, banking, research and other types of computer use, both offline and online, require complex passwords to access content securely, which has led to a proliferation of passwords that is overwhelming to manage.

Biometric authentication processes were created to eliminate the need to remember a multitude of passwords.

Iranian scientist investigates cancers by new imaging hi-tech



An Iranian scientist Bahar Mansouri at Cleveland University have published findings that a new form of imaging -- PET/MRI -- is promising for several types of cancer.

In an article titled "PET/MRI: Applications in Clinical Imaging," published in Current Radiology Reports, the authors outline their initial clinical experience in diagnosing and staging cancer patients with this novel technology.

Working in collaboration with researchers from Philips Healthcare, the team found that PET/MRI provided added value in the diagnosis, staging and treatment planning of colorectal cancers, cervical, uterine, ovarian and pancreatic cancers -- as well as in the diagnostic management of pediatric and young adult patients. The researchers examined 145 cancer patients with a double-scanning protocol of PET/CT followed by a PET/MRI performed on the Philips Ingenuity TF PET/MRI system.

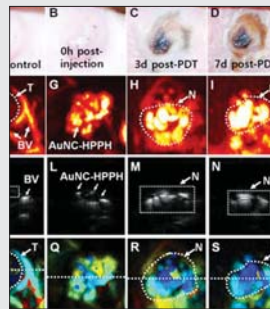
"Our preliminary experience with this new diagnostic imaging technology proves that it is promising for oncologic applications," said study lead author Karin Herrmann, MD, radiologist at UH Case Medical Center and Visiting Associate Professor of Radiology at Case Western Reserve University School of Medicine.

"We found the PET/MRI enhanced our ability to detect malignant areas and more accurately and confidently diagnose several types of cancers, potentially providing physicians with the ability to improve treatment planning and better monitoring of the disease."

The PET/MRI is a new hybrid imaging modality which brings together the complementary capabilities of MRI (Magnetic Resonance Imaging) and PET (Positron Emission Tomography) scanning to better visualize both functional and

anatomical information and to superimpose this information in a combined digital image. The UH Case Medical Center Seidman Cancer Center is the first cancer hospital in the world to house this technology in a purely clinical setting.

In a new class of diagnostic imaging modalities, the PET/MRI combines the highest anatomic detail as well as bio-chemical and functional information provided by MRI with



the metabolic, molecular and physiologic information from PET. The technology fuses the images to more precisely pinpoint cancer locations and improve the accuracy of disease staging.

In the study, the authors' detailed account summarizes many aspects of the clinical utility of PET/MRI in more accurate detection of cancer and cancer metastasis, use in decision-making, comparisons of detection accuracy across cancers and distinction of benign from malignant lesions in clinical settings.

The authors also outline the considerations of reduction in overall radiation imaging exposure with PET/MRI versus other imaging technologies. Given the similar performance of PET/MR compared to PET/CT in some disease entities, there is potential to decrease

radiation exposure in replacing the CT component in PET/CT with MRI. This may especially be an issue in pediatric and young adult patients with need for repetitive follow up imaging.

"This hybrid scanner has the potential to improve patient care by increasing understanding of the causes, effects, and development of disease processes to better diagnose cancer and various other diseases," said study author Norbert Avri, MD, nuclear radiologist at UH Case Medical Center and Professor at Case Western Reserve University School of Medicine. "We are very excited to be among the first to be able to help establish guidelines of how best to use this technology to guide physicians on the value of the PET/MRI in diagnosing and staging various forms of cancer. Our initial experience has shown that it may be a very important cancer-fighting tool."

This research was supported by Philips Healthcare and is part of the Philips Healthcare Global Advanced Imaging Innovation Center, established in 2009 at UH Case Medical Center and Case Western Reserve to bring the latest Philips Healthcare imaging equipment to Cleveland for development, validation of clinical efficacy and product release. The Imaging Center was funded through an initial \$5 million from Ohio Third Frontier Commission to Case Western Reserve University School of Medicine and a \$33.4 million matching commitment from Philips. The Department of Radiology at UH Case Medical Center and Case Western Reserve University School of Medicine, and the Department of Biomedical Engineering at Case Western Reserve School of Engineering, have some of the nation's leaders in medical imaging who partner with Philips. The company's global Computed Tomography and Nuclear Medicine headquarters is also in Cleveland.